

The Cedar County Fair
Minutes
January 12, 2022

January Monthly Meeting was called to Order by Brian Neuberger (President) at 7:02 PM at the fair office on January 12, 2022.

Board Members Present:

Anderson, Sarah	Licht, Kevin	Smith, Craig
Davidson, Bob	Neuberger, Brian	
Doerscher, Dean	Pruess, Dana	4-H Representative – Dionne
Fitzgerald, Kyle	Shinker, Dave	Daedlow
Haub, Molly	Siders, Kim	
Ketelsen, Ed	Slach, Chris	

Board Members Absent:

Chapman, Lynn	Schroeder, Doug
Schiele, Lance	Thompson, Renee

Guest Recognition: Heather Jones representing Cedar County fireworks productions wants the community to come together collectively and celebrate the 4th of July. Would like to have an event March 19th in Mathews Building. Also looking at possibly an event in October and December in addition to the 4th of July Celebration.

Motion was made by Molly Haub to charge them \$500 for one day rental for March 19, we would provide alcohol and give them 10% of alcohol sales profits. Second by Craig Smith. Motion carried.

Correspondence: Curtis Sebolt (Appanoose County) South central district AIF passed away.

Approval of Minutes for December Monthly Meeting: Kevin Licht made a motion to approve the minutes of the December Monthly meeting. Motion seconded by Craig Smith. Motion Carried.

Financial Report:

General Fund ending balance \$22928.95
Mathews Account ending balance \$9501.43
Liberty Savings ending balance \$5818.90
Total Cash Assets \$38249.28
Liabilities Electrical Project \$12677.31
Liabilities Grandstand Project \$65000.00
IRS: BMF tax has it in their hands.

Approval of Financial Report: Kim Siders made the motion to approve financial report; Chris Slach seconded the motion. Motion carried.

Financial, Bylaws, Insurance & Grants Committee Report

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

Quarterly report given

Motion made by Molly Haub to apply for Community Foundation Grant with the project for replacing the South overhead door in Mathews Building with a double Walk-in door similar to North end of building. Seconded by Kevin Licht. Motion Carried.

2021 taxes have been completed by new preparer.

New Years Eve Report: Net is Approximately \$779; Clean up still needs completed and is scheduled for tomorrow night @6 pm.

Ticket Sales Report:

Concert Tickets: \$5395.13
 Carnival Punch Cards: \$1553.58
 Season Passes: \$4834.14
 Association Memberships: \$775.36

Partnerships Committee Report:

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program

Partnership Mailing went out over the weekend.

Motion made by Kim Siders to Update the “in Kind” partnership program. Seconded by Dean Doerscher. Motion Carried.

Motion Made by Dave Shinker to accept Family Foods as our sponsor for the stage for \$3000 for a term of 2 years. Seconded by Ed Ketelsen. Motion Carried.

Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1st and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.

- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

Bill Riley Talent Show is still on for this year. Looking at local bands for opening act for concert as well as Friday night & possibly Thursday depending on cost and budget.

Currently have current or pending contracts with Petting Zoo, Fireworks, Log hogs (chainsaw artist), Port-a-johnny, Big Ten Rental, SFG (security) and Sheriff Reserves.

Maintenance, Repairs and Events Prep Committee Report:

- Work With Capital Improvements committee to complete Goal #3.

Tractor is running, Road Grader project still needs to be completed.

Concessions, Rentals, Vendors and Camping Committee Report:

Discovered tonight Walk-in cooler is froze up. Call placed to Lowden Plumbing and heating.

Livestock, Livestock Buildings and Open Shows Committee Report:

- Goal #1: 3 New sheep pens
- Goal #2: Curtain on cattle Show Arena
- Goal #3: Fix Roof & Electrical in Hog Barn
- Goal #4: Pens in Hog Barn
- Goal #5: Signage for Vet

Nothing new to report at this time

Capital Improvements Committee Report:

- Goal #1: Finish Office
- Goal #2: Complete Historical Building project on accordance with Historical Society
- Goal #3: Work on the following Jobs (collaborating with other committees)
 - Move Dirt in NW Corner
 - Finish work between the office and the Lions Building
 - Tin On Hog Barn: electrical repair in hog barn
 - Put Security light at NW entrance
 - Repair High Tensile Fence
 - Catch Fence on Racetrack (with Ryan)
 - 3 more pens in sheep barn
 - Fix Hydrant North of cattle barn
 - Eve Spouts on New cattle barn
 - Grind Stumps

April 27 West Branch Honor society to perform volunteer work at fair grounds with approximately 30 kids. More information to come.

4-H and Extension Center Report: Working on filling the position vacated by Haley. 4-H lock in is this weekend. Gala (Fundraiser) scheduled for Feb 5.

Motion made by Kevin Licht to allow a reserved fair parking spot to be auctioned off at the Gala, Parking Spot will be located by the 4-H food Stand. Seconded by Ed Ketelsen. Motion Carried.

Motion made by Dave Shinker to donate a ticket package to 4-H as an auction item for their fundraiser. Seconded by Dean Doerscher. Motion Carried.

Exec committee will continue work with extension and RaeAnn Gordan on MOU. Market beef weigh-in had about 130 head of cattle.


Other Business:

Archive project is looking for help. Kim will schedule date Later in January.

AIF report given

Adjournment: Kevin Licht made a motion to Adjourn; Molly Haub seconded the motion. Motion Carried.

Minutes Approved on February 9, 2022



Kim Siders, Secretary



Brian Neuberger, President