

The Cedar County Fair
Minutes
April 13, 2022

April Monthly Meeting was called to Order by Brian Neuberger (President) at 7:00 PM at the fair office on April 13, 2022.

Board Members Present:

Anderson, Sarah	Licht, Kevin	Slach, Chris
Chapman, Lynn	Neuberger, Brian	Smith, Craig
Davidson, Bob	Pruess, Dana	
Doerscher, Dean	Schiele, Lance	Lori Miller
Fitzgerald, Kyle	Schroeder, Doug	Evan McCleary
Haub, Molly	Shinker, Dave	
Ketelsen, Ed	Siders, Kim	

Board Members Absent:

Guest Recognition: Tom Wagner

Brad Gaul, Cedar County Supervisor: reported public health department is fully staffed, Road rock bid is coming, and the primary election is coming up.

John Walsh & Floyd Tabor-City of Tipton asked the board to let the City know of any upcoming projects that might require their assistance.

Correspondence: Clover Sponsorship request from Cedar County Extension; Larry Horton who was on Jefferson County fair board for 15 years has passed away; Proclamation by Iowa Department of Agriculture suspending poultry events. Order in effect until such time after 30 days have passed without confirmation of new outbreak of avian flu in Iowa.

Approval of Minutes for March Monthly Meeting: Lance Schiele made a motion to approve the minutes of the March Monthly meeting. Motion seconded by Kevin Licht. Motion Carried.

Financial, Bylaws, Insurance & Grants Committee Report

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

Financial Report:

General Fund ending balance \$29636.31

Mathews Account ending balance \$10448.33

Liberty Savings ending balance \$5821.05
Total Cash Assets \$45905.69
Liabilities Electrical Project \$12677.31
Liabilities Grandstand Project \$65000.00

Approval of Financial Report: Doug Schroeder made the motion to approve financial report; Lance Schiele seconded the motion. Motion carried.

Quarterly Financial Report given.

Insurance: Track Insurance will be increasing by over 10%. Cancellation insurance for concert quote approximately \$1642 Nonappearance quote \$1000. **Motion to get Cancellation Insurance only made by Bob Davidson. Seconded by Doug Schroeder. Motion Carried.**

Partnerships Committee Report:

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program

We have received \$ 39371.93 as of 4/12/2022.

Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1st and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.
- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

Iowa State Fair Queen Contest Fee Due. **Motion made by Dave Shinker to pay the entry fee. Lynn seconded the motion. Motion Carried.**

Concert announcement on Monday.

Spring Fling review – 98 cars. Net loss of \$2015.43.

Fair Race – classes being set.

Bingo – requesting hiring it done for a cost \$1000.00. **Molly Haub made the motion to hire people to run the Bingo Stand. Dana Pruess seconded the motion. Motion Carried.**

Bill Reilly Talent Show – Jennifer Herring will be the contact this year.

Advertising – See handout.

Volunteers – sign-up genius is ready for May launch.

VIP Tickets for concert. Will be sold on a First come- first served basis.

Season Passes/Concert Tickets Specials- **Lynn Chapman made a motion to have a special 2 Concert Tickets for \$40.00 Special to run May 2 through May 8. Evan McCleary seconded to motion. Motion Carried.**

Schedule Review – Let Sarah Know if you have changes.

Beer Garden Schedule: (posted hours) –Will be included in pocket schedules. Planning on opening at 1 Wednesday through Saturday and 11:30 on Sunday.

Concert Stage set up – Company will provide 8 people @ \$200 per person plus meals (\$1600 Total), to set up and tear down the stage. **Doug Schroeder made the motion to hire for stage set up. Dave Shinker seconded the motion. Motion Carried.**

ICAP grant – (\$1000) replace security lights with LED At Mathews Building by dumpster, Food Vendor area, North Gate and by Cattle Barn. Cost in addition to the \$1000 grant is about \$1000. **Kevin Licht made the motion to move forward with the grant and the new lighting. Kyle Fitzgerald seconded the motion. Motion Carried.**

Free Stage contests received \$150 grant from Casey's.

Front Cover of Fair book – Looking into using poster contest artwork this year for cover.

Maintenance, Repairs and Events Prep Committee Report:

➤ Work With Capital Improvements committee to complete Goal #3.

South lights on Track need work.

Ed Ketelsen requested permission to build gate trailer for the chain link fence panels using old running gear.

Kim Siders made the motion to proceed. Dana Pruess seconded the motion. Motion Carried.

Concessions, Rentals, Vendors and Camping Committee Report:

➤ Goal #1:

➤ Goal #2:

Rentals in full swing.

Fair Vendors –Vendor applications for the fair are starting to come in. The 4-H food stand does not have Coordinator yet – they are looking into the possibility of getting local restaurant to run.

Livestock, Livestock Buildings and Open Shows Committee Report:

➤ Goal #1: 3 New sheep pens ordered

➤ Goal #2: Curtain on Cattle Show Arena in progress

➤ Goal #3: Fix Roof & Electrical in Hog Barn

➤ Goal #4: Pens in Hog Barn

➤ Goal #5: Signage for Vet

Capital Improvements Committee Report:

➤ Goal #1: Finish Office – working with Arlan

➤ Goal #2: Complete Historical Building project on accordance with Historical Society – working on this.

➤ Goal #3: Work on the following Jobs (collaborating with other committees)

▪ Move Dirt in NW Corner – dirt will be used for upcoming horse arena project

▪ Finish work between the office and the Lions Building – WJ Leeper Concrete sidewalk bid was \$4800

Lance Schiele made motion approve proceed with the work. Bob Davidson seconded the motion. Motion Carried.

▪ Tin On Hog Barn: electrical repair in hog barn – working on it.

- Put Security light at NW entrance - see above (ICAP Grant)
- Repair High Tensile Fence – Jay Proesch will donate materials to replace fence between pits and horse / camping area.
- Catch Fence on Racetrack (with Ryan Duhme) – Race Committee will continue working on this.
- 3 more pens in sheep barn - ordered
- Fix Hydrant North of cattle barn – Duston will work on this.
- Eve Spouts on New cattle barn – Doug will oversee this.
- Grind Stumps – Ed will take care of this.
- Pit concessions floor – done

Farm Bureau dialog – they want to work with extension and fair board. More to come as discussions continue.

Historical Building – working on plan for use. Will be having more discussions with superintendents.

Electrical for Bingo Stand – Roth looked at it and a plan is in place.

Ticket booth for South Gate – 6' x 8' shed with overhang (similar to one at Main Gate) cost approximately \$7500 just for building not including concrete. Decided to approach some construction companies to see if they would want to donate.

4-H and Extension Center Report

MOU – Dave Shinker made a motion to approve the Agreement with extension; Lance Schiele Seconded the motion. Motion Carried.

Gala Money – used for extension building siding and gutters. Siding done already.

Can extension sell season passes? **Bob Davidson made the motion to approve letting the extension office sell season passes. Dana Pruess seconded the motion. Motion Carried.**

Stall fees review - Lori will meet with Livestock Committee

Sheep & Goat weigh-in on May 7

FFA Report – nothing at this time

Other Business:

Sound: Floral Hall needs sound system for open judging. Small sound system quotes will be brought to next meeting.

Serving at Jones County fair. Sarah will look into switching dates, so we have less conflict with Cedar County Cattlemen's fundraising event.

Clothing Order- Kevin will spearhead.

Wristband & Ribbon Orders Update – wristbands ordered. Ribbons will be ordered next week.

Wright Lawn Care – Contract written 2011. It expired in 2021. Wright Lawn care would like to renew for 5 years at same cost. **Bob Davidson made the motion to renew the contract. Kevin Licht seconded the motion. Motion Carried.**

50/50 Raffle – volunteers secured through county council.

Cattle Arena: Doug mentioned that we are having some dirt settling on south side of Beef arena. Area needs dug out and another board needs added.

Concession Hood Cleaning - \$495 to clean; Make-up Air (Helps with updraft) in Ductwork/hood would be \$8400 for install plus \$1600 in additional parts. **Motion to clean hood and ductwork for \$495 made by Sarah Anderson. Seconded by Dean Doerscher. Motion Carried.**

Walk-in update – working now that they replaced relay. Still monitoring daily.

Old Beer cooler in Mathews has been replaced. If anyone wants it, they need to let Lynn or Brian know; otherwise, the plan is to dispose of old unit.

Road grater sale netted \$945.

Grounds walk through scheduled for May 27th @ 6pm after National Honor Society workday.

Adjournment: Chris Slach made a motion to Adjourn; Lynn Chapman seconded the motion. Motion Carried.

Minutes Approved on May 18, 2022



Kim Siders, Secretary



Brian Neuberger, President