

The Cedar County Fair
Minutes
April 12, 2023

April Monthly Meeting was called to Order by Brian Neuberger (President) at 7 PM at the fair office.

Board Members Present:

Edge, Patti	Licht, Kevin	Shinker, Dave
Jackson, Jenny	Miller, Lori	Siders, Kim
Ketelsen, Ed	Neuberger, Brian	Smith, Craig
Light, Tom	Schroeder, Doug	

Board Members Absent:

Chapman, Lynn	Doerscher, Dean	Pruess, Dana
Schiele, Lance	Fitzgerald, Kyle	Slach, Chris
	McCleary, Evan	

Guest Recognition: Tom Wegener, Andrew Lorenzen, Brad Gaul – Talked about Property tax increases,

Correspondence: Received invite to Cadence Hansen graduation celebration on 5/13/2023.

Approval of Minutes for February Monthly Meeting: Kevin Licht made a motion to approve the minutes of the March Monthly meeting. Tom Light seconded the motion. Motion Carried.

Financial, Bylaws, Insurance & Grants Committee Report:

Financial Report:

General Account Balance: \$21711.82
Mathews Account Balance: \$12715.72
Liberty Savings Account Balance: \$26530.62
Total Cash Assets: \$60958.16
Liabilities Electrical Project: \$8060.03
Liabilities Grandstand Project: \$54147.19

Spring Fling Report: \$3169.82 in approximate profit; Approximately 350 people were in the stands Friday. Approximately 450 people were in the stands on Saturday.

Approval of Financial Report: Patti Edge made the motion to approve the financial report. Ed Ketelsen seconded the motion. Motion carried.

Partnerships Committee Report: Partnership report: \$ 41350 received to date.

Entertainment (Carnival, Grandstand Events, Free Stage) Committee Report:

Concert tickets sold - \$5210.

Sold \$ 5005 in Season Passes. \$ 12500 in sponsorship monies received. \$1805 in carnival passes.

Royalty Program – interest approximately 6 for queen and 1 king. Little miss and princess apps coming soon.

Promotions (Advertising, Website, Social Media), Recruitment, and Volunteers Committee Report:

Website training started. The committee will meet shortly to finalize it so it can go live. Goal of 21st.

Advertising continuing and hitting some stations in Cedar Falls

Capital Improvements, Maintenance, Repairs and Events Prep Committee Report: Fence around office and a gate in front of grandstand – quote \$10762.25.

Pit Concessions – was built about 14 years ago with used materials. To replace stand with 12' x 24' with rough openings for window and walk-in door -\$7975.50(free shipping). Doug Schroeder made motion to approve the purchase of pit concession shack, and to get additional quotes for fence and text for approval to purchase fencing. Tom Light seconded the motion. Motion carried.

Kevin Licht made a motion to put Pit Concession building on concrete. Tom Light seconded the motion. Motion carried.

Horse arena – going to work on it this weekend.

Concessions, Rentals, Vendors and Camping Committee Report: Fair Camping – applications coming in.

Livestock, Livestock Buildings and Open Shows Committee Report: Livestock wants permission to unhook two downspouts to see if it helps tile water flow. Cattle Barn aisle project fundraising is being planned.

4-H and Extension Center Report: Sheep and goat weigh in on May 6.

FFA Report: Nothing to Report

Other Business: West Branch National Honor Society will be doing a grounds cleanup workday on April 26 from 9am to Noon.

Extension/ Fair board/Farm Bureau Building project– Farm Bureau will give \$100000 to kickoff new building for 4-H food stand (to be combined with exhibits building). Plan is to not take on debt for this project. More information coming at the next meeting.

Marketing – Dave would like to hire someone to do website updates, social media posts and apply for small grants. He wants to hire Molly H. to do this and wants to offer her \$200. Kevin Licht made a motion to approve the hire. Ed Ketelsen seconded the motion. Motion carried.

Fair books- order same number as last year.

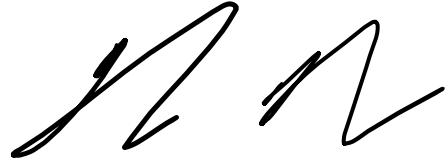
Doug Schroeder made the motion to have certified technician inspect HVAC Systems in Mathews Building twice per year. Kevin Licht Seconded the motion. Motion carried.

Adjournment: Doug Schroeder made a motion to Adjourn. Ed Ketelsen seconded the motion. Motion Carried.

Minutes Approved on May 10, 2023



Kim Siders, Secretary



Brian Neuberger, President