

The Cedar County Fair
Minutes
February 9, 2022

February Monthly Meeting was called to Order by Brian Neuberger (President) at 7:01 PM at the fair office on Feb 9, 2022.

Board Members Present:

Anderson, Sarah	Ketelsen, Ed	Siders, Kim
Chapman, Lynn	Licht, Kevin	Smith, Craig
Davidson, Bob	Neuberger, Brian	
Doerscher, Dean	Schiele, Lance	4-H Representative – Dionne
Fitzgerald, Kyle	Schroeder, Doug	Daedlow
	Shinker, Dave	

Board Members Absent:

Haub, Molly	Slach, Chris
Pruess, Dana	Thompson, Renee

Guest Recognition: Brad Gaul – Supervisors looking at Hwy 30 Project; Duston Anderson

Correspondence: AIFE Zone 5 Meeting March 11-13, 2022. Thank You Card from Chapman Family.

Approval of Minutes for January Monthly Meeting: Bob Davidson made a motion to approve the minutes of the January Monthly meeting. Motion seconded by Craig Smith. Motion Carried.

Financial Report:

General Fund ending balance \$ 37107.01
Mathews Account ending balance \$ 6829.58
Liberty Savings ending balance \$5818.90
Total Cash Assets \$49755.49
Liabilities Electrical Project \$12677.31
Liabilities Grandstand Project \$65000.00

Approval of Financial Report: Kevin Licht made the motion to approve financial report; Lance Schiele seconded the motion. Motion carried.

Financial, Bylaws, Insurance & Grants Committee Report

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

LP Cost: Used our contracted amount of LP already. Upcoming bills will reflect new pricing.

Grant application: Removal of South overhead door in Mathews. Estimate came in at \$11200. Dave recommends Mathews Account pays half and the rest gets paid from General account. Kim Siders made motion to submit the grant application with this estimate. Lance Seconded the motion. Motion carried.

Gala Report: Bar \$1365 gross used approximately \$570 in product; Liquor license cost \$155. Gives profit of approximately \$640. Lynn Chapman made motion to split profit 50/50 with 4-H endowment fund. Lance Schiele seconded the motion. Motion Carried. Barry Anderson donated their auction purchase of Labor to the Fair.

Liquor License: Sarah Anderson made motion to apply for yearly liquor license. Lance Schiele seconded the motion. Motion Carried.

Partnerships Committee Report:

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program

As of Monday 2/7/2022, we have received \$26700 from 77 partners. This includes the stage sponsorship from Family Foods for \$3000.

In Kind Partner requests: River Products - \$5000; Roth Electric - \$5000. Bob Davidson made motion to approve these two “in kind” partnerships. Lance seconded the motion. Motion Carried.

Motion was made to add Cristina Eicher to Partnership Committee by Lance Schiele. Motion was seconded by Sarah Anderson. Motion Carried.

Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1st and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.
- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

See Handout

Motion to approve holding side by side poker run made by Lance Schiele. Kyle Fitzgerald seconded the motion. Motion Carried.

Dave Shinker made motion to approve expanded Promotions committee; Lance Schiele seconded the motion. Motion carried.

Carnival -we are under contract.

Fireworks – 20% price increase and having trouble getting product. Lance Schiele made motion to have NO fireworks this year; Craig Smith seconded the motion. Motion Carried.
Impact certification discussed

Maintenance, Repairs and Events Prep Committee Report:

➤ Work With Capital Improvements committee to complete Goal #3.
Still Working on Jd2020
Snow removal –
Walk-in Cooler – Froze up again
Cleaning of concession stand – Thanks to all those who helped.

Concessions, Rentals, Vendors and Camping Committee Report:

Camping pricing handout. Kevin Licht made motion to approve pricing as written, Craig Smith seconded the motion, Motion carried with 1 “no” vote.

Beer Tickets/Over 21 wristbands – Kim Siders made motion to approve purchasing Beer tickets and additional wristbands at a cost of less than \$250; Dean Doerscher seconded the motion. Motion carried.

Fair Vendors- goal to have letters out to prospective vendors by March 1.

Rentals - Doug Schroeder made motion to not charge Tipton Veterinary for rental of Mathews in lieu of them providing the vets for cattle check-in at fair. Kyle Fitzgerald seconded the motion. Motion Carried.

Livestock, Livestock Buildings and Open Shows Committee Report:

➤ Goal #1: 3 New sheep pens
➤ Goal #2: Curtain on cattle Show Arena
➤ Goal #3: Fix Roof & Electrical in Hog Barn
➤ Goal #4: Pens in Hog Barn
➤ Goal #5: Signage for Vet
2 Front & 4 side panels needed to finish sheep barn (\$750 or less) Kevin Licht made motion to purchase Dave Shinker seconded. Motion Carried.

Capital Improvements Committee Report:

- Goal #1: Finish Office
- Goal #2: Complete Historical Building project on accordance with Historical Society
- Goal #3: Work on the following Jobs (collaborating with other committees)
 - Move Dirt in NW Corner
 - Finish work between the office and the Lions Building
 - Tin On Hog Barn: electrical repair in hog barn
 - Put Security light at NW entrance
 - Repair High Tensile Fence
 - Catch Fence on Racetrack (with Ryan)

- 3 more pens in sheep barn
- Fix Hydrant North of cattle barn
- Eve Spouts on New cattle barn
- Grind Stumps
- Pit concessions floor

Legal Document with Historical Society— please review. Dates are not correct.

Cattlemen do not have a lease for their building. It was never signed. Sarah Anderson made motion that Cattlemen be presented with previously approved 2016 lease to sign. Doug Schroeder seconded the motion. Motion carried.

Rob Bohnsack would like to fund changes to horse arena with Naming rights for 5 years. (In memory of Emily) Lynn Chapman made motion to proceed with project. Bob Davidson Seconded. Motion carried.

Historical Society Building- please run all proposals through the Capital Improvement.

David Bisbee (CCFP) requesting to use Barns for Haunted House/Haunted Barn around Halloween. Sarah Anderson made motion to keep Livestock barns for livestock use. Kyle Fitzgerald Seconded. Motion carried

4-H and Extension Center Report: Gala – approximately \$16000 made.

Lori Miller (Lorim@iastate.edu) is new 4-H representative (Haley's Replacement)

Megan Mcleary – will be FFA representative.

Other Business: Tipton athletic department – fair clean up \$500; Bathroom clean up - \$300 per day for Johnsons. Lynn Chapman made motion to approve hiring these two groups for fair clean-up. Sarah Anderson seconded the motion. Motion carried.

Floral Hall fair board member coordinator – Kim volunteered.

Wednesday Feb 16 – archive product work night.

Spring district meeting March 5 in Washington.

Adjournment: Lynn Chapman made a motion to Adjourn; Kyle Fitzgerald seconded the motion. Motion Carried.

Minutes Approved on _____

Kim Siders, Secretary

Brian Neuberger, President