

The Cedar County Fair
Minutes
March 9, 2022

March Monthly Meeting was called to Order by Brian Neuberger (President) at 7:02PM at the fair office on March 9, 2022.

Board Members Present:

Chapman, Lynn	Neuberger, Brian	Smith, Craig
Davidson, Bob	Schiele, Lance	
Fitzgerald, Kyle	Schroeder, Doug	Lori Miller
Haub, Molly	Shinker, Dave	Evan McCleary
Licht, Kevin	Siders, Kim	
Ketelsen, Ed		

Board Members Absent:

Pruess, Dana	Doerscher, Dean
Anderson, Sarah	Slach, Chris

Guest Recognition: Brad Gaul

Correspondence: Thank You Card from Coppess Family.

Approval of Minutes for February Monthly Meeting: Lance Schiele made a motion to approve the minutes of the February Monthly meeting. Motion seconded by Ed Ketelsen. Motion Carried.

Financial Report:

General Fund ending balance \$ 27189.11
Mathews Account ending balance \$ 10734.75
Liberty Savings ending balance \$5818.90
Total Cash Assets \$40742.72
Liabilities Electrical Project \$12677.31
Liabilities Grandstand Project \$65000.00

Approval of Financial Report: Lance Schiele made the motion to approve financial report; Kyle Fitzgerald seconded the motion. Motion carried.

Financial, Bylaws, Insurance & Grants Committee Report

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

Partnerships Committee Report:

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program

As of we have received \$35325 from 98 partners. 1/2 way to goal. This includes the stage sponsorship from Family Foods for \$3000.

In Kind Partner requests: AgVantage FS- \$500-\$900 of fuel; Emma Rae’s Antiques & Uniques- \$300. Theisen’s – pallet of water \$369 and pallet of shavings -260.30 for a total of \$629.30. Wyffels Hybrids bringing The Big Show remote broadcast (\$3000 value). **Lynn Chapman made motion to approve these four “in kind” partnerships. Doug Schroeder seconded the motion. Motion Carried.**

Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1st and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.
- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

Bingo/Raffle License- **Kevin Licht made motion to obtain a bingo and raffle license. Molly Haub seconded the Motion. Motion Carried.**

Volunteers list - Molly is now lead on this.

Confirmation on opening act. Waiting for contract. Lacey Kay Booth

Free stage events- looking into two free contests each day Thursday, Friday, and Saturday

Possibly suspend redneck rodeo and do something else instead. Kicking ideas around.

VIP for concert- will bring to April meeting.

Security meeting-sheriff reserves, encouraging no bag policy for track, requesting more traffic cones, want permission for camera, requesting tickets for spouses, SFG is \$18 per hour minimum 4 hours, Reserve Deputies get \$30 per hour, regular deputies are free. Want to hire SFG 7 persons Wednesday, Thursday, Friday and 10 for Saturday, Reserves 4 for Wednesday, Thursday, and Friday and 6 on Saturday. For a total of \$5952. **Bob Davidson made the motion to approve the hiring of reserves and SFG at these levels. Ed Ketelsen seconded the motion. Motion carried.**

CCFP bartenders needed for Saturday. Kim Siders & Lynn Chapman volunteered.

Jablnk is requesting \$25 additional to remove watermark from banner artwork. **Kevin Licht made motion to pay for this year and review before next year. Doug Schroeder seconded to motion. Motion carried with one dissent.**

Maintenance, Repairs and Events Prep Committee Report:

- Work With Capital Improvements committee to complete Goal #3.

Walk-in Cooler – Froze up again. Lowden plumbing has been called.

Cleaning of concession stand -Needs Finished- tentatively scheduled for Wednesday of next week.

Dave will coordinate with Kristy to verify that will work for her.

Concessions, Rentals, Vendors and Camping Committee Report:

Doug Schroeder made the motion to increase fees for GoodMaker's market to \$1800 (to keep up with our fee increase and their request for additional space. Kyle Fitzgerald seconded the motion. Motion Carried

Vendor forms went live on the website the 1st week of March. Lynn will mail (usps) them soon.

Livestock, Livestock Buildings and Open Shows Committee Report:

- Goal #1: 3 New sheep pens
- Goal #2: Curtain on Cattle Show Arena
- Goal #3: Fix Roof & Electrical in Hog Barn
- Goal #4: Pens in Hog Barn
- Goal #5: Signage for Vet

Sheep pens coming for \$750.

Curtains on cattle arena- automated curtain will be donated by Cedar County Cattlemen.

Signage for parking for Veterinarian and the gala auction parking spots – waiting for wording for signs from Extension.

Capital Improvements Committee Report:

- Goal #1: Finish Office
- Goal #2: Complete Historical Building project on accordance with Historical Society
- Goal #3: Work on the following Jobs (collaborating with other committees)
 - Move Dirt in NW Corner
 - Finish work between the office and the Lions Building
 - Tin On Hog Barn: electrical repair in hog barn
 - Put Security light at NW entrance
 - Repair High Tensile Fence
 - Catch Fence on Racetrack (with Ryan)
 - 3 more pens in sheep barn
 - Fix Hydrant North of cattle barn
 - Eve Spouts on New cattle barn
 - Grind Stumps
 - Pit concessions floor

Historical Building – ideas please bring to committee. Want everything in place so can advertise at fair.

Golf tournament – work together with cattlemen for dates so there is no conflict with other events.

Other Business:

Floral Hall budget request. **Doug Schroeder made motion to approve increasing Floral Hall premiums to \$5 for blue and \$10 for purple in the standard classes; \$25 for first & \$10 for second in the specialty classes; Antiques premiums are sponsored by Emma Rae's at 10 purples @\$30 each. Kyle Fitzgerald seconded the motion. Motion carried.**

Floral Hall requested funding for decorative bunting at a cost of approximately \$100 and requested a gallon of paint & primer for repairs on some of the displays. **Dave Shinker made a motion to approve this request. Kevin seconded the motion. Motion carried.**

District Meeting report – fall meeting will be Van Buren County. State fair grounds repairs of livestock barns. State funding will be coming. Queen packets sent out.

Looking into getting a permanent structure for south gate ticket booth.

Pit Concessions need replaced.

Maintainer is going to auction.

Spring Fling weather insurance. **Doug Schroeder made a motion to obtain weather insurance for Spring Fling; Lynn Chapman seconded the motion. Motion Carried.**

Adjournment: Evan McCleary made a motion to Adjourn; Molly Haub seconded the motion. Motion Carried.

Minutes Approved on April 13, 2022



Kim Siders, Secretary



Brian Neuberger, President

