

The Cedar County Fair
Minutes
May 18, 2022

May Monthly Meeting was called to Order by Brian Neuberger (President) at 7:01 PM at the fair office on May 18, 2022.

Board Members Present:

Chapman, Lynn	Neuberger, Brian	
Davidson, Bob	Schroeder, Doug	Lori Miller
Ketelsen, Ed	Shinker, Dave	Evan McCleary
Haub, Molly	Siders, Kim	
Licht, Kevin	Smith, Craig	

Board Members Absent:

Anderson, Sarah	Fitzgerald, Kyle	Schiele, Lance
Doerscher, Dean	Pruess, Dana	Slach, Chris

Guest Recognition: Tom Wagner: Question: Is Poultry show is going to happen? Answer: Planning to have. If another reported outbreak of bird flu occurs we will have a modified show.

Brad Gaul, Cedar County Supervisor: Rock hauling is happening. Otherwise it is business as usual.

Correspondence: County Fair Day @ IOWA State Fair is Aug 12.

Approval of Minutes for April Monthly Meeting: Bob Davidson made a motion to approve the minutes of the April Monthly meeting. Motion seconded by Doug Schroeder. Motion Carried.

Financial, Bylaws, Insurance & Grants Committee Report

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

Financial Report:

General Fund ending balance \$ 46536.19
Mathews Account ending balance \$11100.80
Liberty Savings ending balance \$ 5821.05
Total Cash Assets \$ 63458.04
Liabilities Electrical Project \$12677.31

Liabilities Grandstand Project \$65000.00

Approval of Financial Report: Doug Schroeder made the motion to approve financial report; Ed Ketelsen seconded the motion. Motion carried.

Insurance: Certificates of Insurance are in binder in office.

Bingo Stand electrical discussion. Roth will be doing the work.

Partnerships Committee Report:

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program

We have received \$ 43675 from 111 partners

Mailing going out next week.

Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1st and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.
- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

VIP Tickets and Posters to distribute please take some.

Poker Run – Molly Haub made motion to give one person who makes all stops on the poker run a prize consisting of 2 track tickets; 2 daily passes; & signed concert poster. Craig Smith seconded the motion. Motion carried.

Maintenance, Repairs and Events Prep Committee Report:

- Work With Capital Improvements committee to complete Goal #3.

Grounds walk through work list – Concentrate on items that must be done before fair. A copy of list will be hanging in the conference room. If you complete an item mark it “done” on the list.

Waterline –is supposed to be repaired by end of day tomorrow.

Concessions, Rentals, Vendors and Camping Committee Report:

- Goal #1:
- Goal #2:

Rentals in full swing. We need move table/spools for Goodmaker’s Market on Wednesday for them.

Fair Vendors –Vendor applications for the fair are starting to come in. 14 confirmed inside MB(a few more pending). Food Vendors – 2 new requests. One is coffee. Other has Fair food. Still waiting for response from 2 of our usual food vendors.

Requesting two Nacho Cheese dispensers for Concessions at cost of approx. \$350 each. Kevin Licht made motion to purchase. Molly Haub seconded the motion. Motion Carried.

Livestock, Livestock Buildings and Open Shows Committee Report:

- Goal #1: 3 New sheep pens ordered
- Goal #2: Curtain on Cattle Show Arena in progress
- Goal #3: Fix Roof & Electrical in Hog Barn
- Goal #4: Pens in Hog Barn
- Goal #5: Signage for Vet

Capital Improvements Committee Report:

- Goal #1: Finish Office – working with Arlan
- Goal #2: Complete Historical Building project on accordance with Historical Society – working on this.
- Goal #3: Work on the following Jobs (collaborating with other committees)
 - Move Dirt in NW Corner – dirt will be used for upcoming horse arena project
 - Finish work between the office and the Lions Building – bid from Leeper approved.
 - Tin On Hog Barn: electrical repair in hog barn – working on it.
 - Put Security light at NW entrance - see above (ICAP Grant)
 - Repair High Tensile Fence – Jay Proesch will donate materials to replace fence between pits and horse / camping area.
 - Catch Fence on Racetrack (with Ryan Duhme) – Race Committee will continue working on this.
 - 3 more pens in sheep barn - ordered
 - Fix Hydrant North of cattle barn – Duston will work on this.
 - Eve Spouts on New cattle barn – Doug will oversee this.
 - Grind Stumps – Ed will take care of this.
 - Pit concessions floor – done

4-H and Extension Center Report: Food stand coordinator is in place. Approximately 63 animals at weigh-in for sheep and goats.

FFA Report: Nothing to report

Other Business:

Sound: Dave Shinker made the motion to buy Bluetooth speaker and microphone at a cost of approximately \$ 250. Doug Schroeder seconded the motion. Motion carried.

Clothing Order – Kevin Licht gave some options.

Lynn Chapman made motion to buy 125 gray t-shirts to sell. Ed Ketelsen seconded the motion. Motion carried.

Please have Orders to Kevin Licht by next Wednesday for board shirts.

Adjournment: Kevin Licht made a motion to Adjourn; Molly Haub seconded the motion. Motion Carried.

Minutes Approved on June 8, 2022

Handwritten signature of Kim Siders in black ink.

Kim Siders, Secretary

Handwritten signature of Brian Neuberger in black ink.

Brian Neuberger, President