

The Cedar County Fair  
Minutes  
September 14, 2022

September Monthly Meeting was called to Order by Brian Neuberger (President) at 7:08 PM at the fair office.

**Board Members Present:**

Davidson, Bob	Neuberger, Brian	Haub, Molly
Doerscher, Dean	Shinker, Dave	Schiele, Lance
Ketelsen, Ed	Slach, Chris	Pruess, Dana
Licht, Kevin	Siders, Kim	Smith, Craig

**Board Members Absent:**

Chapman, Lynn	Lori Miller	Evan McCleary
Fitzgerald, Kyle	Schroeder, Doug	

**Guest Recognition:** Tom Wagner:

Brad Gaul, Cedar County Supervisor:

**Correspondence:** "Thank You" cards received from Cole Schneider, Peyton Hicks, Angie Conrad and YSF boys football.

**Approval of Minutes for August Monthly Meeting:** Bob Davidson made a motion to approve the minutes of the August Monthly meeting. Lance Schiele seconded the motion. Motion Carried.

**Financial, Bylaws, Insurance & Grants Committee Report**

- Goal #1: Explore grant opportunities to the fullest with the aid of our 501c (3) designation
- Goal #2: Continue to maintain event report as they occur. (P/L statement)
- Goal #3: Continue to Present a quarterly report to the board in a timely manner.
- Goal #4: Examine monthly billing/invoices so an accurate and concise report can be given at the monthly board meetings.
- Goal #5: Maintain our insurance policies in the best interest of the Fair Association.

**Financial Report:**

General Fund ending balance \$ -9015.75

Mathews Account ending balance \$16970.19

Liberty Savings ending balance \$ 823.23

Total Cash Assets \$ 8777.67

Liabilities Electrical Project \$8060.03

Liabilities Grandstand Project \$54147.19

**Approval of Financial Report:** Kim Siders made the motion to approve financial report. Dean Doerscher seconded the motion. Motion carried.

**Partnerships Committee Report:**

- Goal #1: Increase Number of partners to 175
- Goal #2: Increase Partnership Income to \$60,000
- Goal #3: Update Mailing List and include more e-mail addresses.
- Goal #4: Update “in Kind” partner program
- Goal #5: Streamline processes for the partnership program.

**Nomination Committee:** Dean Doerscher running as incumbent; Tom Light, Jenny Jackson, Andrew Lorenzen & Patti Edge running.

**Promotions, Special Attractions, Recruitment, and Volunteers Committee Report:**

- Goal #1: Promotions – To Use the social media, website, and paid advertising venues to increase the visibility of all events held at the fairgrounds in a timely fashion.
- Goal #2: Special Attractions – To have all contracts signed and in place before March 1<sup>st</sup> and to Increase “free activities” during the fair to at least one activity a day.
- Goal #3: Recruitment – To increase the number of volunteers to help with work nights by 5 people per night and increase fair volunteers by 10 people per day.
- Goal #4: Volunteers – To implement the use of an online sign-up program for all volunteers to use for the fair activities.

Working with agency on concert. Lance Schiele made a motion to allow committee to work with an entertainer’s budget of \$50000. Kevin Licht seconded the motion. Motion Carried.

Website – modernization is needed. Initial quote was \$7000 one time -then \$35 per month. Second quote is \$5000- then \$35 per month. Will discuss again next month.

**Maintenance, Repairs and Events Prep Committee Report:**

- Work With Capital Improvements committee to complete Goal #3.

**Concessions, Rentals, Vendors and Camping Committee Report:**

- Goal #1:
- Goal #2:

Fall Bash: Camping for fall bash filling up. Work Night Wednesday the 28<sup>th</sup> to put up fence and set out trash cans. Need help in beer garden - 5pm -11pm on Thursday Friday & Saturday. (Molly volunteered for Friday. Dana volunteered; Dean volunteered.) Office Hours will need covered as well. Help needed parking campers. Weather Insurance \$10000 coverage- cost \$1755. Chris Slach made motion to purchase weather insurance. Kevin Licht seconded the Motion. Motion carried.

Requesting permission to Purchase the following for Mathews Building:

- 3 or 4 more pub tables at \$90-\$120 each (have 5 in working order)
- 3 more 60” round tables at \$330 each (have 5 in working order)

Requesting approval to look into purchasing permanent signage for Mathews, like pavilion signage, which would encompass “Mathews Building” and “commercial exhibits” to omit the need for banners during the fair.

**Kevin Licht made motion to approve 60” round table purchase. Dana Pruess seconded the motion. Motion carried.**

Asked to have Lynn see if we can find heavier pub tables with pricing. And pricing for signage. Will revisit when new quotes available

#### **Livestock, Livestock Buildings and Open Shows Committee Report:**

- Goal #1: 3 New sheep pens ordered
- Goal #2: Curtain on Cattle Show Arena in progress
- Goal #3: Fix Roof & Electrical in Hog Barn
- Goal #4: Pens in Hog Barn
- Goal #5: Signage for Vet

#### **Capital Improvements Committee Report:**

- Goal #1: Finish Office – working with Arlan
- Goal #2: Complete Historical Building project on accordance with Historical Society – working on this.
- Goal #3: Work on the following Jobs (collaborating with other committees)
  - Move Dirt in NW Corner – dirt will be used for upcoming horse arena project
  - Finish work between the office and the Lions Building – bid from Leeper approved.
  - Tin On Hog Barn: electrical repair in hog barn – working on it.
  - Put Security light at NW entrance - see above (ICAP Grant)
  - Repair High Tensile Fence – Jay Proesch will donate materials to replace fence between pits and horse / camping area.
  - Catch Fence on Racetrack (with Ryan Duhme) – Race Committee will continue working on this.
  - 3 more pens in sheep barn - ordered
  - Fix Hydrant North of cattle barn – Duston will work on this.
  - Eve Spouts on New cattle barn – Doug will oversee this.
  - Grind Stumps – Ed will take care of this.
  - Pit concessions floor – done

**4-H and Extension Center Report: Molly Haub made motion to approve the use of grounds on 9/27/22 for Ag Safety Day. Kevin Licht seconded the motion. Motion Carried**

#### **FFA Report:**


#### **Other Business:**

Fair Conference December 9-11, 2022

Meal for Annual Meeting free will donation.

**Adjournment: Molly Haub made a motion to Adjourn; Craig Smith seconded the motion. Motion Carried.**

Minutes Approved on October 12, 2022



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Kim Siders, Secretary



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Brian Neuberger, President