

The Cedar County Fair
Minutes
December 11, 2024

December 11, 2024 Meeting was called to Order by David Shinker (President) at 7:00 PM at the fair office.

Board Members Present:

Chapman, Lynn	Ketelsen, Ed	Fitzgerald, Kyle
Doerscher, Dean	Licht, Kevin	Siders, Kim
Haub, Molly	Light, Tom	Smith, Craig
Jackson, Jenny	Shinker, Dave	Anderson, Duston

Board Members Absent:

Doug Schroeder	McCleary, Evan
Brian Neuberger	Pruess, Dana
Macy Wiese	Edge, Patti

Guest Recognition: Tom Wegener, Lynn Ketelsen

Correspondence: Christmas Card from Regalia; Christmas card from IMCA; Spahn and Rose Community Day 12/19 1-2 pm in acceptance of money that Lynn C won for the fair via Volunteer Community Monday for \$500.

Approval of November Minutes: Lynn Chapman made a motion to approve November minutes. Kim Siders seconded the motion. Motion Carried.

Lynn Chapman made motion to approve November Reorganization minutes. Kim Siders seconded the motion. Motion Carried.

Financial, Bylaws, Insurance & Grants Committee Report: Kim Siders made a motion to approve the financial report. Kevin Licht seconded the motion. Motion Carried. Kevin Licht moved to approve the 2025 budget. Kyle Fitzgerald seconded the motion. Motion carried.

Financial Report:

General Account Balance: \$5499.88
Mathews Account Balance: \$5230.21
Liberty Savings Account Balance: \$171929.48
Ag Building investments: \$51184.25
Total Cash Assets: \$233843.82
Liabilities Grounds improvements: \$41296.05
Liabilities Grandstand Project: \$47768.65
Total Liabilities: \$89064.70
Overall Total \$144779.12

Partnerships: Kim Siders made motion to approve the 2025 partner letters and 2025 Sponsor Form. Lynn Chapman seconded the motion. Motion carried.

Entertainment (Carnival, Grandstand Events, Free Stage) Committee Report: Last meeting went over fair 2025 schedule and fair vacation.

Promotions (Advertising, Website, Social Media), Recruitment, and Volunteers Committee Report: ETIX – Edwards Marketing to sell concert tickets and season passes. This will allow us to scan tickets at the gate including a hotspot. Print tickets in the office with QR code. Duston Anderson made motion to approve ETIX contact. Ed Ketelson seconded the motion. Motion carried.

Ability to use Zoom for committee meetings.

Capital Improvements, Maintenance, Repairs and Events Prep Committee Report: Sewer agreement with City of Tipton for the Cedar County FB Ag Center Kevin Licht made motion to approve the contract with the change of name from Brian Neuberger to Dave Shinker. Craig Smith seconded the motion. Motion carried.

Co-op check presentation Monday December 16th for the CCFB Ag Center all board members invited.

Lynn is going to do the Leland Smith grant.

Concessions, Rentals, Vendors and Camping Committee Report – Nothing going on until the Gala. Mathews is winterized.

Livestock, Livestock Buildings and Open Shows Committee Report: Beef weigh- in Dec 22. March Madness March 7-9. Iowa State Angus show June 12-15. Eastern Iowa Angus Show June 1st.

4-H and Extension Center Report: Nothing at this time.

FFA Report: Nothing at this time.

Other Business:

- 2025 Committee list approval- Dean Doerscher moved to approve the 2025 committee list. Molly Haub seconded the motion. Motion carried.
- 2025 Prices Increase
 - Exhibit vendors for fair not changing pricing
 - Food vendors for fair no changing
 - Beer prices changing to \$4 and just at fair 6 tickets for \$20
 - Fair camping \$115/\$130 would like to raise to \$125/\$150
 - Non-fair camping \$25 increase to \$30 not affected any

Fall Bash raising camping to \$100
Season passes raising \$35 and \$20
Gate admission raising to \$15 and \$10
Concert ticket increase on July 1st
VIP increasing to \$150
Concert Stages Sponsors increase to \$3000 with same amount of VIP tickets (12)
Tractor Pull sponsors staying at \$1000
Gate sponsors Tuesday \$2500 and Sunday \$3000

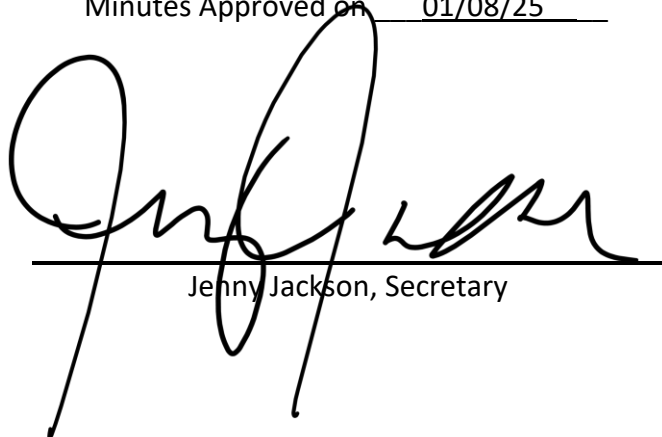
Jenny Jackson made motion to approve above pricing with except Season Passes and Daily admission. Kim Siders seconded motion to approve. Motion approved.

Lynn Chapman made motion to raise season adult to \$40 and senior/youth \$20
Daily gate for adult \$15/ \$10 youth and senior regardless of time.
Early discount to association members only dates of discount TBD \$5 off the ticket
Duston Anderson seconded motion. Motion carried

- Wapsi Waste is no longer, sold out Kluesner Sanitation. Pick-up days are Thursdays.
- Wifi issues. Hotspot removed from the horse arena for now. US Cellular is suggesting we use a booster to up our internet speed. One-time fee for \$595 for the US Cellular booster. Kim Siders makes motion to buy US Cellular booster for \$595 and if in 5 days it doesn't work to return the unit. Duston Anderson seconded the motion. Motion carried.
Clarence telephone is at our private road and there is discussion about providing us with service.

Adjournment: Lynn Chapman made a motion to adjourn. Kevin Licht seconded the motion. Motion carried.

Minutes Approved on 01/08/25



Jenny Jackson, Secretary



Dave Shinker, President